

Dominik Pacholczyk

Product Design Lead

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With 13 years of experience, I empower great companies through top-tier product design, brand identity, and design systems used by 100M+ daily users worldwide.

Experience

Product Design Lead

mServices | May 2020 - Present | Poland, Kuwait, Saudi Arabia, United States
Finance and Banking (Fintech), Automotive, Ecommerce

- Leading multidisciplinary design teams and guiding the end-to-end creation of digital experiences across Europe, the Middle East, and the U.S.
- Creating cross-platform design systems along with other tools and processes to build, grow, and maintain digital products at scale.
- Coordinating projects and teams, ensuring alignment with business objectives and the efficient use of resources.

Product Designer

A Global Consulting Group* | Jun 2019 - Apr 2022 | United States, India, Vietnam
Finance and Banking (Fintech)

- Designed award-winning digital experiences for financial institutions.
- Established and developed cross-platform design systems.
- Led diverse design teams and guided efforts to ensure successful delivery.

UX Designer

OKR Financial | Sep 2021 - Mar 2022 | Canada
Finance and Banking (Fintech)

- Conducted comprehensive research and developed strategic recommendations.
- Established a data-driven user experience for an SME financing platform.

Brand Identity Designer

Metafora Branding Studio | Dec 2012 - May 2019 | Poland, U.S., Canada, Bahrain
Ecommerce, Automotive, IT Services, Healthcare, Hospitality, Real Estate

- Designed award-winning brand identities for businesses across Europe, North America, and the Middle East.
- Led end-to-end branding processes from initial research and strategic development to conceptualization, design, implementation, and launch.
- Established a methodology for brands at various stages of their lifecycle, ensuring sustainable growth, development, and alignment with set goals.

Skills

Design

User Experience
Creative Direction
Visual Design
Interaction Design
Design System
Digital Accessibility
Brand Identity
Graphic Design

Management

Team Leadership
Design Governance
Project Management

Languages

Polish (native)
English (C1)

Other

HTML + CSS
Photography

After hours initiatives

Mentoring creatives
Guiding designers in creative thinking, design systems, and visual design.

Building Figma tools
Creating plugins that solve real-life needs for designers and developers.

Growing Pictomate
Building a library of over 50,000 icons for apps, websites, and more.

* Name withheld due to a signed NDA. Further information can be shared upon request.

Further details and additional records available on LinkedIn: <https://www.linkedin.com/in/dominikpacholczyk/>

I consent to the processing of my personal data for the purposes necessary to carry out the recruitment process.